

# Sponsorship Proposal

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# Event Details

Local merchants are rolling out the holiday cheer for the 2025 Downtown Celina Gift Tour—just in time for peak gift-shopping season!

Ticket holders will receive a merry holiday tote filled with a map to all participating stores. At each stop, guests can collect a special free gift to tuck into their bag, enjoy festive sips and treats, and shop for those perfect holiday treasures.

Space is limited, so watch for the ticket link—this jolly holiday tradition sells out quickly!

**DATE:** Saturday, December 6th

**TIME:** Group 1 10 am - 2 pm  
Group 2 12 pm - 4 pm

**LOCATION:** Downtown Celina and The Square

**ESTIMATED ATTENDANCE:** 300 shoppers

**TICKETS ON SALE:** Sunday, November 9 at 10 AM



# Sponsorship Package



## Presenting Sponsor

\$5,000

- Name recognition connected to the 2025 Downtown Celina Gift Tour
- 2 Tickets to attend the event
- Mentioned in social media ads and posts relating to the Downtown Celina Gift Tour pre & post-event
- Logo and link to your website in the pre-event email blast to attendees
- Included in the press release and general news releases
- One (1) exclusive banner or signage onsite stating "Downtown Celina Gift Tour Presented by [Your Company Name]"
- 10'x10' booth space at attendee check-in
- Opportunity to provide items for the Official 2025 Downtown Celina Gift Tour Bag (qty. 300)
- Logo on the front of the Official 2025 Downtown Celina Gift Tour Bag
- First right of refusal for Downtown Celina Gift Tour 2026



## Gift Tour Stop

Value in Kind

- Name recognition connected to the 2025 Downtown Celina Gift Tour stop merchant list
- Mentioned in social media ads and posts relating to the Downtown Celina Gift Tour pre & post-event
- Logo and link to your website in the pre-event email blast to attendees
- Listed as a stop on the official Downtown Celina Gift Tour map
- Must commit to providing an item(s) valued at a minimum of \$10 for the Downtown Celina Gift Tour attendees (qty. 300)



## Santa Sponsor (1 avail)

\$1,000

- Name recognition connected to a photo op featuring Santa at the 2025 Downtown Celina Gift Tour
- 1 ticket to attend the event
- Logo featured on signage near photo op
- Logo included in photo op deco and/or on photo frame
- Opportunity to provide items for the official 2025 Downtown Celina Gift Tour Bag (qty. 300)







## Photo Sponsor (2 avail) \$750

- Name recognition connected to a photo op at the 2025 Downtown Celina Gift Tour
- 1 ticket to attend the event
- Logo featured on signage near photo op
- Logo included in photo op deco and/or on photo frame
- Opportunity to provide items for the official 2025 Downtown Celina Gift Tour Bag (qty. 300)

## Event Supporter \$500

- Name recognition connected to the Official 2025 Downtown Celina Gift Tour Bag
- Early access to purchase up to 2 tickets for the event
- Name on Official 2025 Downtown Celina Gift Tour Map
- Opportunity to provide items for the Official 2025 Downtown Celina Gift Tour Bag (qty. 300)

## Mimosa Sponsor \$500 or Value in Kind

- Name recognition connected to the Official 2025 Downtown Celina Gift Tour Bag
- Early access to purchase up to 2 tickets for the event
- Name on Official 2025 Downtown Celina Gift Tour Map
- Opportunity to provide items for the Official 2025 Downtown Celina Gift Tour Bag (qty. 300)

## Breakfast Sponsor Value in Kind

*(breakfast, mimosas, coffee & water)*

- Name recognition connected to the 2025 Downtown Celina Gift Tour attendee breakfast hospitality
- 1 ticket to attend the event
- Mentioned in social media ads and posts relating to the Downtown Celina Gift Tour pre & post-event
- Included in the press release and general news releases
- Opportunity to provide items for the Official 2025 Downtown Celina Gift Tour Bag (qty. 300)
- Opportunity to provide hospitality items (breakfast, mimosas and/or coffee/water) for Downtown Celina Gift Tour attendees (qty. 300)
- First right of refusal for Downtown Celina Gift Tour 2026

## After Party Sponsor Value in Kind

*(champagne wall toast)*

- Name recognition connected to the 2025 Downtown Celina Gift Tour attendee breakfast hospitality
- 1 ticket to attend the event
- Mentioned in social media ads and posts relating to the Downtown Celina Gift Tour pre & post-event
- Opportunity to provide items for the Official 2025 Downtown Celina Gift Tour Bag (qty. 300)
- Opportunity to provide champagne toast for Downtown Celina Gift Tour attendees (qty. 300)
- First right of refusal for Downtown Celina Gift Tour 2026

# Thank You

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